

Andrea Enright

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SUMMARY

Marketing communications specialist, copywriter and project manager. Service with United States Peace Corps in Bulgaria and as a Rotary Ambassador abroad in UK. Independent travel and volunteerism through Middle East and East Africa. Non-profit leadership at home and abroad. Published writer and prolific blogger. Experienced voice narrator.

PROFESSIONAL EXPERIENCE

United States Peace Corps **Sofia, Bulgaria** **August 2005 – October 2007**

Traditzia Foundation & Gallery, Habitat for Humanity

- Developed and implemented corporate social responsibility materials and program
- Designed and wrote invitations, brochures, ad copy, catalogs and web content
- Improved volunteer management through documentation, recognition and education
- Coordinated several fundraising events and partnerships to raise donor levels
- Increased sales and promoted mission by developing storytelling tag and artisan card

Community Development & Peace Corps Leadership

- Educated Bulgarian community (100+) on marketing and career preparation
- Nominated to Peace Corps Volunteer Advisory Council (two years)
- Served as Resource Volunteer for Bulgaria's 20th group of volunteers (three months)
- Selected as volunteer representative for Peace Corps Washington Public Relations Kit

Infowerk **Sofia, Bulgaria** **September 2006 – Present**

Voice Narration

On a contract basis, provide audio voice-overs for e-learning modules in training military aviators.

Andrea Enright, Inc. **Denver, CO** **January 2002 – Present**

Marketing Consultant

Started marketing communications business specializing in content and project management for a broad spectrum of clients: television production, finance, telecommunications, energy, health care, gas/electric, real estate, human rights, retail, non-profits and more. Services include:

- Collecting, organizing and composing print and online content
- Coordinating writing and design of advertising, direct mail, newsletters, websites
- Improving message standards through documentation and training

Freelance Journalist **Sofia, Bulgaria** **January 2006 -- Present**

Contribute monthly destination guides and/or feature articles to the following publications:

- Vagabond Magazine <http://tinyurl.com/6qnx8b>
- Sofia Echo Newspaper <http://tinyurl.com/62jtp>
- EasyJet In-Flight Magazine <http://tinyurl.com/6n3fz9>
- Josh Spear <http://tinyurl.com/6r2pgu>
- Personal Blog (www.glory-ho.com)

Primedia (dba ModernBride.com) Denver, CO February 1999 – November 2001

Copywriting & Content Management

- Composed all direct mail, advertorials, magazine campaigns and newsletters
- Aligned content strategy between print and online channels
- Official Guide for Weddings.About.com

Project Management/E-Commerce

- Managed production of new website ModernBride.com; inception to launch: one year.
- Coordinated a seamless system between online and in-store registry
- Coordinated content, design and launch of 30 vendors in online wedding store.

VOLUNTEER EXPERIENCE

Enfuzi Community Campsite Lake Nkuruba, Uganda June 2008

Teacher

- Taught nightly computer classes to orphans
- Taught daily English classes to 65-student class
- Provided consultation on marketing, tourism and fundraising

Inma Foundation Beirut, Lebanon January & February 2008

Marketing Consultant

Inma is a non-profit organization which supports disadvantaged Lebanese people--specifically Palestinian refugees.

- Composed all online content for new website (www.inmafoundation.org)
- Taught adult English classes in the Palestinian Refugee Camp

Young Advocate's Council Denver, CO April 2000 – August 2005

Planned Parenthood

Fundraising, Volunteer Management, Community Relations

- As Event Chair, organized three annual fundraisers
- As Public Affairs Chair, led phone banking, presented for Speaker's Bureau, organized lobbying projects and escorted at local clinics
- As President, managed membership, partners, education and strategy

Colorado Women's Hall of Fame Denver, CO 2000-2001

Board Member

- Researched and composed biographies for 100 past inductees
- Revised Hall of Fame website and coordinated redesign with outside vendor
- Helped develop organization's first corporate social responsibility initiative

Rotary International York, England October 1995 – June 1996

Student Ambassador

- Presented speeches to Rotary clubs, serving as a Rotary International Ambassador
- Wrote detailed quarterly reports of ambassadorial experiences and progress
- Created Operation W.A.Y.F (Where Are You From) for Overseas Student Association

EDUCATION

University of Denver	Accepted as a Peace Corps Fellow. To begin graduate program for International and Intercultural Communications in Fall 2009	
University of Colorado-Denver	Public Affairs Coursework	9/04 – 6/05
University of York	Ambassadorship Study Abroad	9/95 – 7/96
University of Illinois	BA Advertising/Public Relations	9/93 – 5/98

